

**GCSE MEDIA STUDIES PHOTOGRAPHY (YEAR 9)**

Term 1 Sep-Oct	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
Week 1 & 2	<p><b>Photographic Genres Understanding Genre (AO1)</b></p> <p>Research photographic genres.</p> <p><b>HW RESEARCH PROJECT: Research photographers</b></p>	<p><b>Photographic Genres: Understanding Genre (AO1)</b></p> <p>Research photographic genres.</p> <p>HW:Research Project</p>	<p><b>Photography: Analysing Photographs (AO2)</b></p> <p>Codes &amp; Conventions Task:Analyse a photograph</p> <p>HW:Research Project</p>	<p><b>Photography: Analysing Photographs (AO2)</b></p> <p>Codes &amp; Conventions Task:Analyse a photograph</p> <p>HW:Research Project</p>	<p><b>Photography: Analysing Photographs (AO2)</b></p> <p>Codes &amp; Conventions Task:Analyse a photograph</p> <p>HW:Research Project</p>
Week 3 & 4	<p><b>Photography as Propaganda (AO1, AO2)</b></p> <p>Definition of Propaganda IDEOLOGY – definition. Examples of propaganda photography – Heartfield &amp; Refenstahl</p>	<p><b>Photography as Propaganda (AO1, AO2)</b></p> <p>Research Task: Explore photographic propaganda and explain how ideology has been communicated in the images.</p>	<p><b>Photography as Propaganda (AO1, AO2)</b></p> <p>Research Task: Explore photographic propaganda and explain how ideology has been communicated in the images</p>	<p><b>Photography as Propaganda (AO3)</b></p> <p>Creative Task: Create a Propaganda Poster – for and against a specific Ideology</p>	<p><b>Photography as Propaganda (AO3)</b></p> <p>Creative Task: Create a Propaganda Poster – for and against an Ideology</p> <p>Evaluation of poster.</p>
Week 5 & 6	<p><b>Photography as Narrative (AO1)</b></p> <p>Creative Task: Photo story (Group work)</p>	<p><b>Photography as Narrative (AO3)</b></p> <p>Creative Task: Photo story Photograph your Photostory (Group work)</p>	<p><b>Photography as Narrative (AO3)</b></p> <p>Creative Task: Photo story Photograph your Photostory (Group work)</p>	<p><b>Photography as Narrative (AO3)</b></p> <p>Task: Create a photostory Photograph your photostory (Group work)</p>	<p><b>Photography as Narrative (AO3)</b></p> <p>Creative Task: Design &amp; layout Photostory (Individual work)</p>
Week 7	<p><b>Photography as Narrative (AO3)</b></p> <p>Creative Task: Design &amp; layout Photostory (Individual work)</p> <p><b>HW PROJECT DEADLINE: Research photographers</b></p>	<p><b>Photography: Assessment (AO2)</b></p> <p>Photo-story evaluation (DIRT)</p> <p>Presentation of Homework Project.</p>	<p><b>Photography: Exam (AO2)</b></p> <p>End of Module Assessment</p> <p>Assessment of key terms and conventions</p>		

**HALF TERM:**

**GCSE MEDIA STUDIES NEWS & NEWSPAPERS (YEAR 9)**

Term 2 OCT-DEC	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
<b>Week 8&amp;9</b>	<p><b>News: Audience, Industry and news Genre (AO1)</b></p> <p>The Importance of news. Journalism and Different roles in journalism.</p> <p>Different news genres.</p>	<p><b>News: Ownership, Power &amp; Control (AO1)</b></p> <p>Independent Research Task: Murdoch and political influence.</p>	<p><b>News: Journalism &amp; Censorship (AO1)</b></p> <p>Independent Research Task: Censorship: IPSO</p> <p>Research: Phone Hacking Scandal</p>	<p><b>News: Journalism &amp; Censorship (AO1)</b></p> <p>Independent Research Task: Phone Hacking Scandal</p>	<p><b>News: Journalism &amp; Censorship (AO2)</b></p> <p>Independent Research Task: Phone Hacking Scandal Essay</p>
<b>Week 10&amp;11</b>	<p><b>News: Journalism &amp; Censorship (AO1)</b></p> <p>Independent Research Task: Moral &amp; Ethical Issues: Charlie Hebdo</p>	<p><b>News: Journalism &amp; Censorship (AO2)</b></p> <p>Written analysis: Moral &amp; Ethical Issues of Charlie Hebdo Magazine</p>	<p><b>Newspapers: Political Bias (AO2)</b></p> <p>How News Organisations Positions Audiences.</p> <p>Task: Analysis of newspaper front page 'War on Terror'</p>	<p><b>Newspapers: Political Bias (AO2)</b></p> <p>How News Organisations Positions Audiences..</p> <p>Task: Analysis of newspaper front page 'Brexit'</p>	<p><b>Newspapers: Codes &amp; Conventions (AO1, AO3)</b></p> <p>Newspaper key features: Tabloids &amp; broadsheets News Values.</p> <p>Task: Create a new tabloid newspaper aimed at teenagers</p>
<b>Week 12&amp;13</b>	<p><b>Newspaper: Codes &amp; Conventions (AO3)</b></p> <p>Apply newspaper key features:</p> <p>Creative Task: Produce a new tabloid newspaper aimed at teenagers</p>	<p><b>Newspaper: Codes &amp; Conventions (AO3)</b></p> <p>Creative Task: Produce a local newspaper front page</p> <p>Apply news values</p> <p><b>HW: Find a local news story and create a report</b></p>	<p><b>Newspaper: Codes &amp; conventions (AO3)</b></p> <p>Task: Produce a local newspaper front page</p> <p>Write the news articles</p> <p><b>HW: Photograph newspaper main image</b></p>	<p><b>Newspaper: Codes &amp; conventions (AO3)</b></p> <p>Task: Produce a local newspaper front page</p> <p>Write the news articles.</p>	<p><b>Newspaper: Codes &amp; conventions (AO3)</b></p> <p>Task: Produce a local newspaper front page</p> <p>Write the news articles.</p>
<b>Week 14</b>	<p><b>Newspaper: Codes &amp; Conventions (AO2)</b></p> <p>Evaluative Report (DIRT)</p>	<p><b>News: Assessment (AO2)</b></p> <p>Controlled Assessment: Written Exam</p>			

**HALF TERM:**

**GCSE MEDIA STUDIES**

**MAGAZINES**

**(YEAR 9)**

Term 3 Jan-Feb	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
<b>Week 1 &amp; 2</b>	<p><b>Magazines: Industry and Genre</b></p> <p>Magazine Genres and audiences</p> <p>HW: Plan your magazine</p>	<p><b>Magazines: Audiences</b></p> <p>Audience Demographics</p> <p>Research: Audience and Magazine Demographics.</p> <p>HW: Plan your magazine</p>	<p><b>Magazines: Semiotics</b></p> <p>Understanding the importance of signs and symbols.</p> <p>Research: Symbols related to nationality.</p> <p>HW: Plan your magazine</p>	<p><b>Magazines: Semiotics</b></p> <p>Understanding the importance of signs and symbols.</p> <p>Research: Symbols related to nationality.</p> <p>Present magazine ideas</p>	<p><b>Magazines: Representation of gender</b></p> <p>Written task: Analysis of male or female magazine.</p>
<b>Week 3 &amp; 4</b>	<p><b>Magazines: Representation of gender</b></p> <p>Written task: Analysis of male or female magazine</p>	<p><b>Magazines: Representation of ethnicity in magazines</b></p> <p>Written analysis of magazine cover.</p>	<p><b>Magazines: Representation of celebrity</b></p> <p>Written analysis of magazine cover - Two Step Flow Theory</p>	<p><b>Magazines: Codes &amp; Conventions</b></p> <p>Creative Task: Plan your magazine shoot</p> <p>HW: Photograph images for magazine</p>	<p><b>Magazines: Codes &amp; Conventions</b></p> <p>Creative Task: Plan your magazine shoot and photograph images needed.</p> <p>HW: Photograph images for magazine</p>
<b>Week 5 &amp; 6</b>	<p><b>Magazines: Codes &amp; Conventions</b></p> <p>Creative task: Design your Magazine Cover</p>	<p><b>Magazines: Codes &amp; Conventions</b></p> <p>Creative Task: Design your Magazine Cover</p> <p>HW: Interview person for your double page</p>	<p><b>Magazines: Codes &amp; Conventions</b></p> <p>Creative Task: Design and produce double page spread</p>	<p><b>Magazines: Codes &amp; Conventions</b></p> <p>Creative Task: Design your Double page spread.</p> <p>HW: Complete your magazine design</p>	<p><b>Magazines: Assessment</b></p> <p>Peer assessment Evaluation (DIRT)</p>

**HALF TERM:**

GCSE MEDIA STUDIES		TV ADVERTISING				(YEAR 9)
Term 4 (Mar-Apr)	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5	
Week 8 & 9	<b>Advertising: Industry &amp; Audiences (AO1)</b>  Advertising agencies & campaigns  How Advertising Agencies target audiences.  Maslow's Theory	<b>Advertising: Advertising Censorship (AO1)</b>  Censorship / ASA  Investigate how the CAP Codes are used in banned adverts.	<b>Advertising: Persuasive Techniques in Adverts (AO1)</b>  Subliminal Advertising  Different types of ads.  Written task: Analysis of TV Advert	<b>Advertising: Persuasive Techniques in Adverts (AO1)</b>  Semiotics in Adverts  Written task: Analysis of TV Advert	<b>Advertising: Persuasive Techniques in Adverts (AO2)</b>  Two Step Flow Theory Analysis of TV Advert.  HW: Research and plan a TV Advert.	
Week 10 & 11	<b>Advertising: TV Adverts - Pre-production (AO1, AO3)</b> Key features of a TV AD. Note-taking  Creative Task: Produce a new ad campaign aimed at teenagers  <b>HW: Plan your TV advert</b>	<b>Advertising: TV Adverts - Pre-production (AO3)</b>  Creative Task: Produce a new ad campaign aimed at teenagers:  Plan your TV Advert  <b>HW: Plan your TV advert</b>	<b>Advertising: TV Adverts - Production (AO3)</b>  Creative task: Produce a new ad campaign aimed at teenagers:  Film your TV Advert  <b>HW: Film your TV advert</b>	<b>Advertising: TV Adverts - Production (AO3)</b>  Creative Task: Produce a new ad campaign aimed at teenagers  Film your TV Advert  <b>HW: Film your TV advert</b>	<b>Advertising: TV Adverts - Production (AO3)</b>  Create a new ad campaign aimed at teenagers  Film your TV Advert  <b>HW: Film your TV advert</b>	
Week 12 & 13	<b>Advertising: TV Adverts - Post-production (AO3)</b>  Creative Task: Produce a new ad campaign aimed at teenagers  Complete all reshoots Edit your TV advert and add Sound	<b>Advertising: TV Adverts - Post-production (AO3)</b>  Creative Task: Produce a new ad campaign aimed at teenagers  Edit your TV advert and add Sound	<b>Advertising: TV Adverts - Post-production (AO3)</b>  Create a new ad campaign aimed at teenagers: Editing and Sound  Primary Research: Produce a questionnaire in preparation for your screening.	<b>Advertising: TV Adverts - Peer Assessment (AO2)</b>  Evaluation and feedback of TV Advert. (DIRT)	<b>Advertising: TV Adverts - Self Assessment (AO2)</b>  Evaluation of your own TV Advert. (DIRT)	
<b>EASTER HOLIDAY:</b>						

**GCSE MEDIA STUDIES** **COMICS** **(YEAR 9)**

Term 5 May-Jun	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5
<b>Week 1 &amp; 2</b>	<p><b>Comics: Industry and Genre (AO1)</b></p> <p>Understanding the different types of comic genres and audiences.</p> <p><b>HW: Plan comic strip</b></p>	<p><b>Comics: Industry &amp; Audience (AO1)</b></p> <p>Marvel &amp; DC Comics: History and development of the Superhero Genre Convergence Global distribution</p> <p><b>HW: Plan comic strip</b></p>	<p><b>Comics: Convergence &amp; Institutions (AO1)</b></p> <p>Convergence and Merchandise  Global Distribution</p> <p><b>HW: Plan comic strip</b></p>	<p><b>Comics: Ideology (AO2)</b></p> <p>Underlying messages in Superhero Genre</p> <p><b>HW: Plan comic strip</b></p>	<p><b>Comics: Conventions (AO1)</b></p> <p>Understanding key features of comic strips and different comic styles.</p> <p><b>HW: Plan comic strip</b></p>
<b>Week 3 &amp; 4</b>	<p><b>Comics: Character Types (AO1, AO3)</b></p> <p>Understand, identify and apply character types.</p> <p>Stereotypes, Propp's Theory Create a series of six characters incorporating Propp's Character theory</p> <p><b>Presentation of HW.</b></p>	<p><b>Comics: Character Types (AO1, AO3)</b></p> <p>Propp's Theory Create a series of six characters incorporating Propp's Character theory</p> <p>Produce your Comic Strip</p> <p><b>HW: Photograph/draw images for comic strip</b></p>	<p><b>Comics: Narrative in Comics (AO1, AO3)</b></p> <p>Todorov's Theory Creative Task: Produce a comic front cover and strip for a teenage target audience using Narrative Theory</p> <p><b>HW: Photograph/draw images for comic strip</b></p>	<p><b>Comics: Narrative in Comics (AO1, AO3)</b></p> <p>Todorov's Theory Creative Task: Produce a comic front cover and strip for a teenage target audience using Narrative Theory</p> <p><b>HW: Photograph/draw images for comic strip</b></p>	<p><b>Comics: Narrative in Comics (AO1, AO3)</b></p> <p>Todorov's Theory Creative Task: Produce a comic front cover and strip for a teenage target audience using Narrative Theory</p> <p><b>HW: Photograph/draw images for comic</b></p>
<b>Week 5 &amp; 6</b>	<p><b>Comics: Narrative in Comics (AO1, AO3)</b></p> <p>Creative Task: Produce a comic front cover and strip for a teenage target audience.</p> <p><b>HW: Photograph/draw images for comic strip</b></p>	<p><b>Comics: Narrative in Comics (AO1, AO3)</b></p> <p>Creative Task: Produce a comic front cover and strip for a teenage target audience.</p> <p><b>HW: Photograph/draw images for comic strip</b></p>	<p><b>Comics: Narrative in Comics (AO1, AO3)</b></p> <p>Creative Task: Produce a comic front cover and strip for a teenage target audience.</p> <p><b>Photograph/draw images for comic strip</b></p>	<p><b>Comics: Narrative in Comics (AO1, AO3)</b></p> <p>Creative Task: Produce a comic front cover and strip for a teenage target audience.</p>	<p><b>Comics: Assessment (AO2)</b></p> <p>Written Task: Evaluate your comic strip</p>

**MAY HALF TERM:**

GCSE MEDIA STUDIES		ANIMATION				(YEAR 9)
Term 6 Jun-Jul	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5	
Week 7 & 8	<p><b>Animation: History of Animation and audience appeal (AO1)</b></p> <p>Development of animation and organisations.</p> <p>Note taking.</p> <p><b>HW: Merchandise research.</b></p>	<p><b>Animation: Industry &amp; Audiences (AO1)</b></p> <p>HW: Feedback</p> <p>Research Task: Animation Organisations Disney, Pixar, Dreamworks, Aardman, Warner.</p>	<p><b>Animation: Industry &amp; Audiences (AO1)</b></p> <p>Research Task: Animation Organisations Disney, Pixar, Dreamworks, Aardman, Warner.</p>	<p><b>Animation: Sub-genres (AO1)</b></p> <p>Investigating and understanding different animation sub-genres and techniques.</p>	<p>Animation: Planning of Animated Sequence (AO3)</p> <p>Creative Task: Planning - animated short film</p> <p><b>HW: Create and bring in props to animate</b></p>	
Week 9 & 10	<p><b>Animation: Filming animated sequence (AO3)</b></p> <p>Creative Project: Research, Planning and Creating props</p> <p><b>HW: Create and bring in props to animate</b></p>	<p><b>Animation: Filming animated sequence (AO3)</b></p> <p>Creative Project: Research, Planning and Creating props</p> <p><b>HW: Create and bring in props to animate</b></p>	<p><b>Animation: Filming animated sequence (AO3)</b></p> <p>Creative Project: Filming of animated sequence.</p> <p>Upload and edit material</p>	<p><b>Animation: Filming animated sequence (AO3)</b></p> <p>Creative Project: Filming of animated sequence.</p> <p>Upload and edit material</p>	<p><b>Animation: Filming animated sequence (AO3)</b></p> <p>Creative Project: Filming of animated sequence</p> <p>Upload and edit material</p>	
Week 11 & 12	<p><b>Animation: Filming &amp; editing of animated sequence (AO3)</b></p> <p>Creative Project: Filming of animated sequence.</p> <p>Upload and edit material Research and upload sound effects</p>	<p><b>Animation: Filming &amp; Editing of animated sequence (AO3)</b></p> <p>Creative Project: Filming of animated sequence.</p> <p>Upload and edit material Research and upload sound effects</p>	<p><b>Animation: Editing &amp; Sound of animated sequence (AO3)</b></p> <p>Creative Project: Filming of animated sequence.</p> <p>Upload and edit material Research and upload sound effects</p>	<p><b>Animation: Editing &amp; Sound of animated sequence (AO3)</b></p> <p>Creative Project: Final editing, sound effects and completion of animated sequence.</p>	<p><b>Animation: Assessment &amp; Evaluation (AO2)</b></p> <p>Peer Assessment: Viewing of animated short films</p>	
<b>SUMMER HOLIDAY:</b>						

**GCSE MEDIA STUDIES** **COMPONENT 1 SECTION A: FILM MARKETING** **(YEAR 10)**

TERM 1 (Sep-Oct)	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	<p><b>Film Industry: Film Industry &amp; Audiences (AO1)</b></p> <p>Major Studios &amp; Independents Film Marketing Strategies Global Brands &amp; Audiences High Concept Films Convergence. Censorship</p> <p><b>HW: Plan your marketing campaign for a new film</b></p>	<p><b>Film Industry: Media Language &amp; Representation (AO1)</b></p> <p>Film genre: Developing genre Research: Bond Franchise Global Audiences</p> <p>Convergence - Bond Website Analysis (Section B)</p> <p><b>HW: Plan your marketing campaign for a new film</b></p>	<p><b>Film Industry: Media Language &amp; Representation (AO1)</b></p> <p>Film genre: Developing genre Research: Bond Franchise Global Audiences</p> <p>Convergence - Bond Website Analysis (Section B)</p> <p><b>HW: Plan your marketing campaign for a new film</b></p>	<p><b>Film Industry: Media Language &amp; Representation (AO1)</b></p> <p>Film Poster Codes &amp; Conventions: Written Analysis Poster 1: Man with the Golden Gun (Historical, Social &amp; Cultural Context)</p> <p><b>HW: Plan your marketing campaign for a new film</b></p>
<b>Week 3 &amp; 4</b>	<p><b>Film Industry: Media Language &amp; Representation (AO1, AO2)</b></p> <p>Film Poster Codes &amp; Conventions: Written Analysis Poster 2: Spectre</p>	<p><b>Film Industry: Media Language &amp; Representation (AO1, AO2)</b></p> <p>Comparative Analysis: Man with the Golden Gun &amp; Spectre</p>	<p><b>Film Industry: Media Language &amp; Representation (AO2)</b></p> <p>Film Poster Conventions Written Analysis Poster 3: Harry Potter</p>	<p><b>Film Industry: Media Language &amp; Representation (AO2)</b></p> <p>Film Poster Conventions Written Analysis Poster 4: Bridesmaids</p>
<b>Week 5 &amp; 6</b>	<p><b>Film Industry: Assessment</b></p> <p>Controlled Assessment: Written comparison of Film Poster examples studied in class</p> <p><b>HW: Photograph your film marketing campaign</b></p>	<p><b>Film Industry: Marketing (AO3)</b></p> <p>Creative Task: Create a film poster for a new film.</p> <p><b>HW: Photograph your film marketing campaign</b></p>	<p><b>Film Industry: Marketing (AO3)</b></p> <p>Creative Task: Create a film poster for a new film</p> <p><b>HW: Photograph images for your film marketing campaign</b></p>	<p><b>Film Industry: Marketing (AO3)</b></p> <p>Creative Task: Create a DVD Cover for a new film</p> <p><b>HW: Photograph images for your film marketing campaign</b></p>
<b>Week 7</b>	<p><b>Film Industry: Marketing (AO3)</b></p> <p>Creative Task: Create a DVD Cover for a new film</p>	<p><b>Film Industry: Marketing &amp; Evaluation</b></p> <p>Creative Task: Create a DVD Cover for a new film <b>HW:: Evaluation of Project</b></p>		

**OCTOBER HALF TERM:**

GCSE MEDIA STUDIES		COMPONENT 2 SECTION B: MUSIC VIDEOS & MUSIC WEBSITES			(YEAR 10)
TERM 2 NOV-DEC	Lesson 1	Lesson 2	Lesson 3	Lesson 4	
<b>Week 1 &amp; 2</b>	<b>Music Videos: Industry &amp; Audience (AO1, AO2)</b>  Importance of Music Videos to music Industry & Audiences History of music videos  <b>HW PROJECT: Plan music video</b>	<b>Music Video: Conventions (AO1, AO2)</b> Media Language & Representation  Analysis of historical Music Video 1: Michael Jackson - Black or White  <b>HW: Plan music video</b>	<b>Music Websites: Conventions (AO1, AO2)</b> Media Language & Representation  Analysis of Contemporary Video 2: Taylor Swift (Bad Blood)  <b>HW: Plan music video</b>	<b>Music Video: Conventions (AO1, AO2)</b> Media Language & Representation  Analysis of Contemporary Video 2: Taylor Swift (Bad Blood)  <b>HW: Plan music video</b>	
<b>Week 3 &amp; 4</b>	<b>Music Websites: Industry &amp; Audience Issues (AO1):</b>  Analytical Task: Taylor Swift Website Theory: Dyer's Star Theory,  <b>HW PROJECT: Film music video</b>	<b>Music Video: Conventions (AO2) Media Language &amp; Representation</b>  Analytical task: Contemporary Video 3: Bruno Mars  <b>HW: Film music video</b>	<b>Music Video: Conventions (AO2) Media Language &amp; Representation</b>  Analytical Task: Contemporary Video 3: Bruno Mars  <b>HW: Film music video</b>	<b>Music Websites: Industry &amp; Audience Issues</b>  Analytical task: Bruno Mars Website Theory: Dyer's Star Theory, Fandom  <b>HW: Film music video</b>	
<b>Week 5 &amp; 6</b>	<b>Music Industry: Assessment (AO2)</b>  Written Exam: Analysis of Music Videos and Websites studied in class. <b>HW PROJECT: Filming Complete</b>	<b>Music Video: Post-production (AO3)</b>  Creative Task: Edit your music video.	<b>Music Video: Post-production (AO3)</b>  Creative Task: Edit your music video	<b>Music Video: Post-production (AO3)</b>  Creative Task: Edit your music video	
<b>Week 7</b>	<b>Music Video: Post-production (AO3)</b>  Creative Task: Edit your music video	<b>Music Industry: Assessment</b>  Peer Assessment: Viewing of music videos.			
<b>CHRISTMAS HOLIDAY:</b>					



## GCSE MEDIA STUDIES

## COMPONENT 2 SECTION A: TELEVISION

(YEAR 10)

TERM 3 (Jan-Feb)	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	<p>Television: Crime Drama Genre INdustry &amp; Audience, Conventions</p> <p>Popularity of Crime Drama Genre Research TV Channels coverage of crime drama and viewing figures. Scheduling and Blocking</p> <p><b>HW PROJECT: Plan crime drama</b></p>	<p>Television: Narrative, Genre &amp; Representation in Luther</p> <p>Written Analysis: Viewing and analysis of Genre in Episode Notetaking</p> <p><b>HW: Plan Crime Drama Trailer</b></p>	<p>Television: Narrative, Genre and Representation in Luther</p> <p>Written Task: Analysis of narrative in key scenes Notetaking</p> <p><b>HW: Plan Crime Drama Trailer</b></p>	<p>Television: Narrative, Genre and Representation in Luther</p> <p>Written Task::Analysis of representation in key scenes Note-taking</p> <p><b>HW: Plan Crime Drama Trailer</b></p>
<b>Week 3 &amp; 4</b>	<p>Television: Narrative, Genre and Representation in Luther</p> <p>Written Task: Analysis of narrative in key scenes.</p> <p>Industry and Audience appeal</p>	<p>Television: Narrative, Genre and Representation in The Sweeney</p> <p>Analysis of sequence: Note-taking</p> <p>Industry and Audience appeal</p>	<p>Television: Narrative, Genre and Representation in The Sweeney</p> <p>Written Analysis of Episode: Content Comparison between Sweeney &amp; Luther</p> <p>Industry and Audience appeal</p>	<p>Television: Narrative, Genre and Representation in The Sweeney</p> <p>Written Analysis of Episode: Contextual Comparison between Sweeney &amp; Luther</p> <p>Industry and Audience appeal</p> <p><b>HW: Film Crime Drama Trailer</b></p>
<b>Week 5 &amp; 6</b>	<p>Television: Genre &amp; Narrative Conventions (AO3)</p> <p>Creative Project: Pre-Production Planning of Crime Drama</p> <p><b>HW Project: Film Crime Drama</b></p>	<p>Television: Genre &amp; Narrative Conventions (AO3)</p> <p>Creative Project: Pre-Production Planning of Crime Drama</p> <p><b>HW: Film Crime Drama Trailer</b></p>	<p>Television: Genre &amp; Narrative Conventions (AO3)</p> <p>Creative Project: Production Filming of Crime Drama</p> <p><b>HW: Film Crime Drama Trailer</b></p>	<p>Television: Genre &amp; Narrative Conventions (AO3)</p> <p>Creative Project: Production Filming of Crime Drama</p> <p><b>HW: Film Crime Drama Trailer</b></p>
<b>HALF TERM: Film remaining footage and any reshoots</b>				

**GCSE MEDIA STUDIES**

**COMPONENT 3: PRODUCTION COURSEWORK**

**(YEAR 10)**

TERM 4 (MAR-APR)	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	Television: Genre & Narrative Conventions (AO3)  Creative Project: Post-production Editing and soundtrack of Crime Drama	Television: Genre & Narrative Conventions (AO3)  Creative Project: Post-production Editing, soundtrack and titles of Crime Drama	Television: Genre & Narrative Conventions (AO3)  Creative Project: Post-production Editing, soundtrack and titles of Crime Drama	Television: Assessment  Creative Project: Viewing of Crime Drama  Peer, Teacher and Self Assessment
<b>Week 3 &amp; 4</b>	Production: Planning (AO3)  Introduction to briefs, initial ideas and research.   HW: Research ideas	Production: Planning (AO3)  Initial ideas and research. Pitch, Concept, Treatment, Synopsis.   HW: Research ideas	Production: Planning (AO3)  Presentation of ideas for approval  Pre-production: Storyboarding Scripting Layout designs. Copywriting.  Primary Research HW: Questionnaire	Production: Planning (AO3)  Pre-production: Storyboarding Scripting Layout designs. Copywriting.  Evaluation of questionnaire.
<b>Week 5 &amp; 6</b>	Production: Planning (AO3)  Pre-production: Storyboarding Scripting Layout designs. Copywriting.  Written Task: Statement of Aims	Production: Planning (AO3)  Pre-production: Storyboarding Scripting Layout designs. Copywriting.  Written Task: Statement of Aims	Production: Planning (AO3)  Pre-production: Location shots. Shooting Schedule Floor plans Cast Crew  Written Task: Statement of Aims	Production: Planning (AO3)  Pre-production: Training/Recap of equipment   Written Task: Statement of Aims

**EASTER HOLIDAY: HOMEWORK - Initial filming and photography undertaken.**

## GCSE MEDIA STUDIES

## COMPONENT 3: PRODUCTION COURSEWORK

(YEAR 10)

TERM 5 Apr-May	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage</p> <p><b>HW: Film your short film</b></p>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage</p> <p><b>HW: Film your short film</b></p>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage</p> <p><b>HW: Film your short film</b></p>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage</p> <p><b>HW: Film your short film</b></p>
<b>Week 3 &amp; 4</b>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage Editing: Assembly of material</p> <p><b>HW: Film your short film</b></p>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage Editing: Assembly of material</p> <p><b>HW: Film your short film</b></p>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage Editing: Assembly of material</p> <p><b>HW: Film your short film</b></p>	<p><b>Production: Film, photograph, layout and design. (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Upload footage Editing: Assembly of material</p> <p><b>HW: Film your short film</b></p>
<b>Week 5 &amp; 6</b>	<p><b>Production: Reshoot (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Editing: Rough Cut</p>	<p><b>Production: Reshoot (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Editing: Rough Cut</p>	<p><b>Production: Reshoot (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Editing: Rough Cut</p>	<p><b>Production: Reshoot (AO3)</b></p> <p>Production: Film or photograph your coursework short film/design</p> <p>Editing: Rough Cut</p>

**HALF TERM HOMEWORK: COMPLETE ALL FILMING/PHOTOGRAPHY (Reshoot any outstanding scenes or images for production)**

## GCSE MEDIA STUDIES

## EXAM COMPONENT 3: PRODUCTION COURSEWORK

(YEAR 10)

TERM 6 Jun-Jul	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production:Rough Cut  Research and create: Music & Sound Effects	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production:Rough Cut  Research and create: Music & Sound Effects	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production:Rough Cut  Research and create: Music & Sound Effects	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production:Rough Cut  Research and create: Music & Sound Effects
<b>Week 3 &amp; 4</b>	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production:Fine Cut Film Sequence.  Add soundtrack	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production:Fine Cut Film Sequence.  Add soundtrack	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production: Fine Cut Film Sequence  Add Titles, credits and Sound Effects.	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production: Fine Cut Film Sequence  Add Titles, credits and Sound Effects.
<b>Week 5 &amp; 6</b>	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production: Complete Sound Effects, Music, Soundtrack & Colour balance	<b>Production: Editing &amp; Sound (AO3)</b>  Post-Production: Final Adjustments  Share/Render Film and share	<b>Production: Editing &amp; Sound (AO3)</b>  Assessment: Viewing of Short films  .	<b>Production: Editing &amp; Sound Fine Cut Film Sequence.</b>  Assessment Sheets Signed and Dated  <b>SUBMIT MEDIA PRODUCTION COURSEWORK</b>

SUMMER HOLIDAY:

**GCSE MEDIA STUDIES EXAM COMPONENT 1 SECTION A: MAGAZINES (YEAR 11)**

TERM 1 (Sep-Oct)	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	<b>Magazines:Media Language &amp; Representation of Gender</b>  Codes & Conventions Recap- Application of Theory and Key terminology - Stereotypes Contextual Analysis of Pride Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Written Analysis: Application of Theory and Key terminology - representation  Analysis of Pride Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Written Analysis: Application of Theory and Key terminology - Messages & values  Analysis of Pride Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Contextual Analysis: Application of Theory and Key terminology  Analysis of Pride Magazine
<b>Week 3 &amp; 4</b>	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and Key terminology - Stereotypes Contextual Analysis of Cosmopolitan Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and Key terminology - Representation Analysis of Cosmopolitan Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and Key terminology Comparative Analysis of Pride & Cosmopolitan Magazine	<b>Magazines:Media Language &amp; Representation of Gender:</b>  Application of Theory and Key terminology Comparative Analysis of Pride & Cosmopolitan Magazine
<b>PWeek 5 &amp; 6</b>	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and Key terminology  Contextual Analysis of GQ Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and Key terminology  Written Analysis of GQ Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and Key terminology  Written Analysis of GQ Magazine	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and terms.  Contextual Analysis of Men's Health Magazine <b>HW: Revise Case Studies</b>
<b>Week 7</b>	<b>Magazines:Media Language &amp; Representation of Gender</b>  Application of Theory and Key terminology Comparative Analysis of GQ & Men's Health Magazine <b>HW: Revise Case Studies</b>	<b>Magazines: Assessment</b>  Controlled Assessment: Mock Exam Question  Comparison of Case Studies		

**OCTOBER HALF TERM:**

**GCSE MEDIA STUDIES EXAM COMPONENT 1 SECTION A: PRINT ADVERTISING (YEAR 11)**

<b>TERM 2 Nov-Dec</b>	<b>Lesson 1</b>	<b>Lesson 2</b>	<b>Lesson 3</b>	<b>Lesson 4</b>
<b>Week 1 &amp; 2</b>	Print Advertising: Industry & Audiences  Subliminal Advertising  Target audiences, demographics, psychographics Maslow's Theory	Print Advertising: Industry and audience.  Censorship and the ASA. Understanding the importance of censorship and CAP Codes.  Reinforcement of Stereotypes	Print Advertising: Language & Representation of gender  Contextual and historical analysis.  Analysis of Advert 1: Representation of Gender in Quality Street	Print Advertising: Media Language & Representation of gender  Conventions & Persuasive Techniques  Analysis of Advert 1: Representation of Gender in Quality Street
<b>Week 3 &amp; 4</b>	Print Advertising: Language & Representation  Representation of youth Analysis of Advert 2: Levis Go Forth	Print Advertising: Language & Representation  Representation of youth Analysis of Advert 2: Levis Go Forth	Print Advertising: Media Language & Representation  Written Task: Comparative Analysis of Quality Street & Levi's Go Forth	Print Advertising: Media Language & Representation  Representation of gender Analysis of Advert 3: This Girl Can
<b>Week 5 &amp; 6</b>	Print Advertising: Language & Representation  Representation of gender Analysis of Advert 3: This Girl Can	Print Advertising: Language & Representation of youth  Representation of children and child poverty in Charity Adverts  Analysis of Advert 4: Barnardos	Print Advertising: Language & Representation  Representation of children and child poverty in Charity Adverts  Analysis of Advert 4: Barnardos	Print Advertising: Language & Representation  Written Task: Comparative Analysis of This Girl Can and Barnardos Adverts  <b>HW: Revise Case Studies</b>
<b>Week 7</b>	Print Advertising: Assessment  Controlled Assessment: Comparative study of Print Adverts studied in class	Print Advertising: Assessment  Feedback: Peer, Teacher and Self Assessment		

**END OF TERM: CHRISTMAS HOLIDAY**

**GCSE MEDIA STUDIES EXAM COMPONENT 1 SECTION A: NEWSPAPERS (YEAR 11)**

TERM 3 (Jan-Feb)	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	Newspapers: Industry and audience (AO1)  Censorship Issues  Press Censorship, Moral and Ethical Issues  Application of Theory & key terms  Journalist codes of practice	Newspapers: Industry and audience (AO1)  Circulation and readership Bias Reporting  Media ownership: Murdoch and News Corporation	Newspapers: Media Language & Representation (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Written Analysis of Newspaper 1: The Sun  Codes and Conventions Recap	Newspapers: Media Language & Representation (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Written Analysis of Newspaper 1: The Sun
<b>Week 3 &amp; 4</b>	Newspapers: Media Language & Representation (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Written Analysis of Newspaper 1: The Sun  Convergence - Online News	Newspapers: Media Language & Representation (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Written Analysis of Newspaper 1: The Sun  Convergence - Online News	Newspapers: Conventions (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Written Analysis of Newspaper 3: The Guardian	Newspapers: Conventions (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Written Analysis of Newspaper 3: The Guardian
<b>Week 5 &amp; 6</b>	Newspapers: Conventions (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Analysis of Newspaper Text 3: The Guardian  Convergence	Newspapers: Conventions (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Analysis of Newspaper Text 4: Bracknell News  <b>HW: Revise Case Studies</b>	Newspapers: Conventions (AO1, AO2)  Application of Theory & key terms Persuasive Techniques  Analysis of Newspaper Text 4: Bracknell News  <b>HW: Revise Case Studies</b>	Newspapers: Assessment (AO1, AO2)  Controlled Assessment: Comparative Study of Case Studies

**EASTER HOLIDAY:**

**GCSE MEDIA STUDIES EXAM COMPONENT 1: SECTION B: RADIO INDUSTRY & VIDEO GAMES (YEAR 11)**

<b>TERM 4</b> (Mar-Apr)	<b>Lesson 1</b>	<b>Lesson 2</b>	<b>Lesson 3</b>	<b>Lesson 4</b>
<b>Week 1 &amp; 2</b>	<p>Video Games: Industry &amp; Audience (AO1)</p> <p>Case Study 1: Pokemon Go: Organisation, Marketing &amp; Distribution</p>	<p>Video Games: Industry &amp; Audience (AO1)</p> <p>Case Study 1: Pokemon Go: Impact on audiences</p> <p>Target audience Explore audience engagement and popularity</p>	<p>Video Games: Industry &amp; Audience (AO1)</p> <p>Case Study 1: Pokemon Go: Analysis of Content and Audience response</p> <p>Conventions of Video Games</p>	<p>Video Games: Industry &amp; Audience (AO1)</p> <p>Case Study 1: Pokemon Go: Social &amp; Cultural Context</p>
<b>Week 3 &amp; 4</b>	<p>Video Games: Industry &amp; Audience (AO1)</p> <p>Case Study 1: Pokemon Go</p> <p>Global Audience appeal Audience Theory</p>	<p>Video Games: Assessment (AO1)</p> <p>Case Study 1: Pokemon Go</p> <p>Controlled Assessment: Written analysis of Pokemon Go, Industry and Audience Responses.</p>	<p>Radio: Industry &amp; Audience (AO1)</p> <p>Case Study 2: The Archers Historical Content</p> <p>BBC Flagship (PSB) Broadcast Scheduling Target Audience Changing Audiences and appeal</p>	<p>Radio: Industry &amp; Audience (AO1)</p> <p>Case Study 2: The Archers</p> <p>Distribution Marketing Convergence Social Media</p>
<b>Week 5 &amp; 6</b>	<p>Radio: Industry &amp; Audience</p> <p>Case Study 2: The Archers Analysis of Content</p> <p>Social, Cultural &amp; Political significance</p>	<p>Radio: Industry &amp; Audience</p> <p>Case Study 2: The Archers Analysis of Content</p> <p>Social, Cultural &amp; Political significance</p>	<p>Radio: Industry &amp; Audience</p> <p>Case Study 2: The Archers</p> <p>Explore the longevity of the Archers</p> <p>Audience Response and evolving media text.</p> <p>Fandom</p>	<p>Radio:Assessment</p> <p>Case Study 2: The Archers</p> <p>Controlled Assessment: Written analysis of The Archers, Industry and Audience Responses.</p>

**MAY HALF TERM:**



**GCSE MEDIA STUDIES EXAM PREPARATION/PRACTICE PAPERS (YEAR 11)**

TERM 5 (May-Jun)	Lesson 1	Lesson 2	Lesson 3	Lesson 4
<b>Week 1 &amp; 2</b>	<b>EXAM PREP: Revision</b> Component 2: Music Industry Recap - Taylor Swift (Bad Blood) Q&A's Application of Theory and Media Terms	<b>EXAM PREP: Revision</b> Component 2: Music Industry Recap - Bruno Mars (Uptown Funk) Q&A's Application of Theory and Media Terms	<b>EXAM PREP: Revision</b> Component 2: Music Industry Recap - Michael Jackson (Black or White) Q&A's Application of Theory and Media Terms	<b>EXAM PREP: Revision</b> Component 2: Music Industry Written Analysis: Comparative Analysis of Television Case Studies
<b>Week 3 &amp; 4</b>	<b>EXAM PREP: Revision</b> Component 2: Television Industry - Luther Analysis of Genre & Narrative	<b>EXAM PREP: Revision</b> Component 2: Television Industry - Luther Analysis of Representation	<b>EXAM PREP: Revision</b> Component 2: Television Industry - The Sweeney Context & Representation	<b>EXAM PREP: Revision</b> Component 2: Television Industry Written Analysis: Comparative Analysis of Television Case Studies
<b>Week 5 &amp; 6</b>	<b>EXAM PREP: Revision</b> Component 1: Film Marketing: Bond Franchise Q&A's Application of Theory and Media Terms	<b>EXAM PREP: Revision</b> Component 1: Magazines: Pride & Glamour Print Advertising: Quality Street Q&A's Application of Theory and Media Terms	<b>EXAM PREP: Revision</b> Component 1: Newspapers: Sun & Guardian Q&A's Application of Theory and Media Terms	<b>EXAM PREP: Revision</b> Component 1: Radio: Archers Video Games: Pokemon Go Exam Content Recap & Q's

**COURSE END: EXAM JUNE**