



The Prince's  
Responsible  
Business Network



Fujitsu Bracknell

# Women in IT Breakfast #1

Easthampstead Park Community School

# WOMEN IN IT BREAKFAST #1

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14

STUDENTS

3

SCHOOL STAFF

6

BUSINESS AMBASSADORS

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Fujitsu ambassadors gave an overview of their career paths and what it's like to be a woman in IT.



Speed networking; a chance for students to ask Fujitsu ambassadors about their careers and about Fujitsu as a whole.

# Student essential skills development following session

Results based on evaluation surveys from students.

Highlighting skills most developed following the session.

## Example essential skills supported during the session

**Creativity** – I am able to generate and develop new ideas

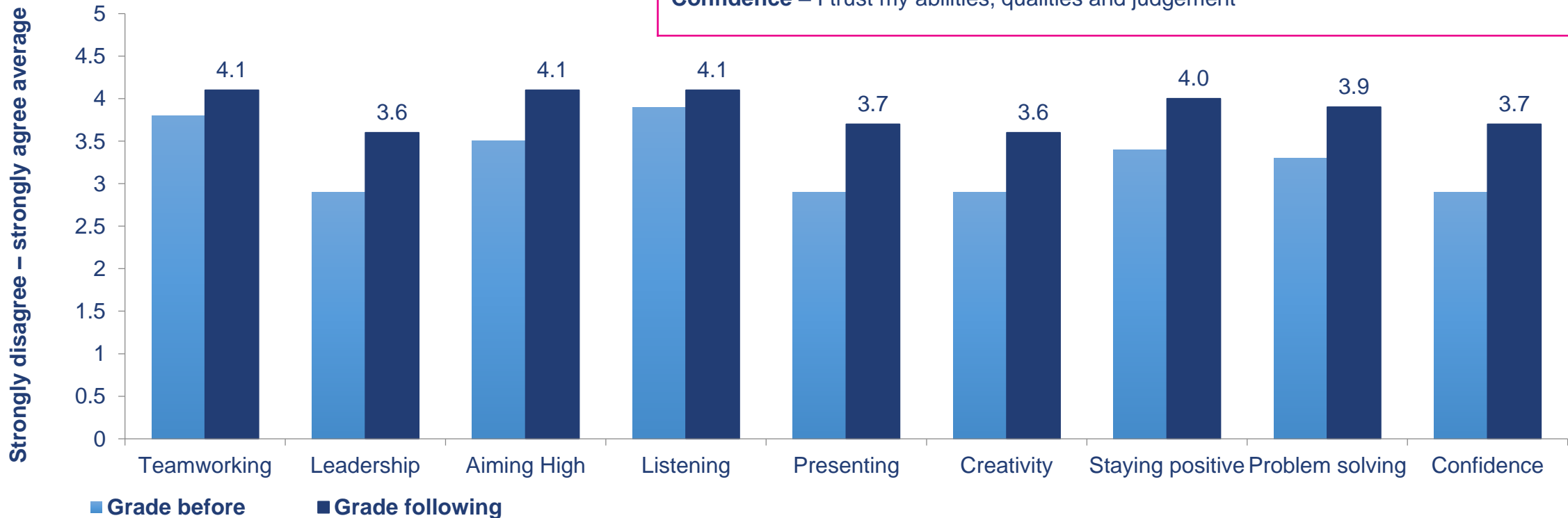
**Teamworking** – I respect and work well with others

**Leadership** – I am able successfully lead a team

**Aiming High** – I have high aspirations and know what I would like to achieve within my life

**Confidence** – I trust my abilities, qualities and judgement

## Student essential skills review





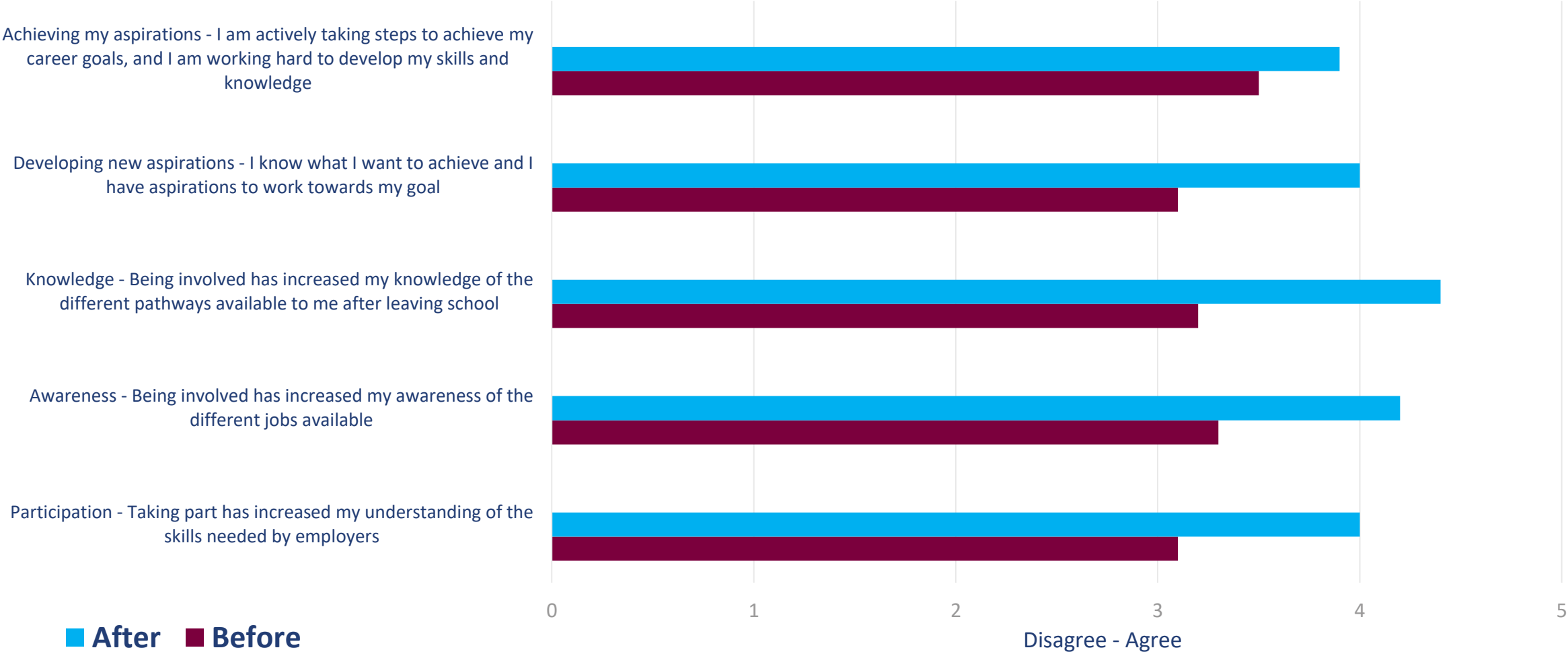
# 57%

of students said they didn't know much  
about Fujitsu before this experience



# Students employability awareness and aspirations

Results based on evaluation surveys from students.



# WHAT IS THE MOST IMPORTANT THING YOU'VE LEARNT TODAY?

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*“To say **yes** to all opportunities”*

*“That you can **change** what you want to do and it's okay to do so”*

*“That you can always change your **career aspirations**”*

*“To **believe** in yourself”*



# 78%

of students said they may consider  
a career at Fujitsu in the future



# FUJITSU STAFF FEEDBACK

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*“You can see it making a difference. It takes them out of their comfort zone”*

Joanne Benbrook, Lead Solution Architect

*“I was told at school that I couldn’t do that. The negative comments made me more determined”*

Alice Whitbread, Service Delivery Manager

*“The blend of diversity in people and teams makes Fujitsu an amazing place to work”*

Jo Etheridge, Client Executive

*“Every day I love coming to work and I hope that’s the same for you some day”*

Maxine Ashbrook, Head of Marketing

*“Every opportunity is a good opportunity”*

Lisa McGilvray, ATLAS Director



# KEY OUTCOMES OF THE DAY

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## SCHOOL

1

Learn from employers about work, employment and the skills that are valued in the workplace (Gatsby benchmark 5 and 7)

2

First-hand experience of the workplace  
(Gatsby benchmark 6)

3

Developing essential skills including communication, teamwork and leadership.

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## BUSINESS

1

Educating local young people about career pathways in to the business

2

Developing personal skills including leadership, teamwork and communication

3

Supporting CSR objectives by supporting the local community

# JOIN THE NETWORK FOR CHANGE

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 @BITC



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